
Privacy Notice

Version Date: February 21, 2025

A. Introduction

Xingyun Feng (“we”, “us”, or “our”) respects your privacy and is committed to protecting it in accordance with applicable laws. This Privacy Notice (“Notice”) explains how we collect, share, and use personal information about you, and how you can exercise your privacy rights when you access or use the ElderWall AI: Smart Wallpapers (“App” or “Service”). By using our Services, you understand that we will collect and use your personal information as described in this Notice.

B. Collection of personal data

Examples of the categories of personal information you may provide are:

- Personal data you actively provide to us, including but not limited to name, email-address, account information for paying subscription fees, etc.
- Data obtained from third-party partners such as marketing platforms or social media. If you register through your social platform credentials, we may collect some personal data through your social platform account.
- Data automatically collected when you use our services, including but not limited to Mac-Address, device identifiers (such as IDFA, IDFV for Android, GAID for IOS), device model, device brand, device language, device network type, screen resolution, usage log, etc.

C. Use of personal information

In general, and subject to applicable law, we will use your personal information to provide, maintain, and improve the App, develop new Services, and market our Services. In some cases, we may have a legal obligation to collect or retain personal information or may need the personal information to protect your vital interests or those of another person.

D. Children

The App is not designed for and is not marketed to people under the age of 13 or such other age designated by applicable law (“minors”). We do not knowingly collect or ask for personal information from minors. We do not knowingly allow minors to use our Services. If you are a minor, please do not use our Services or send us your personal information. We delete personal information that we learn is collected from a minor without verified parental consent. Please contact

us if you believe we might have personal information from or about a minor that should be removed from our system.

E. Share of personal information

We may disclose personal information as follows:

- To service providers we use to support our Services.
- To third-party advertising and marketing technologies and parties that support our advertising and marketing efforts.
- To comply with our legal obligations, regulations, or contracts, or to respond to a court order, administrative, or judicial process, such as a subpoena, government audit, or search warrant where we are legally compelled to do so.

F. Retention of personal information

We retain information in line with our Notice, and for no longer than necessary for the purpose(s) for which we process the data. When personal data is no longer required we ensure it is securely deleted from our systems and from the systems of our data processors, in line with our agreements with them. We will otherwise retain and use your information as long as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

G. Protection of personal information

We have implemented appropriate technical, physical, and organizational measures to protect your personal information from misuse or accidental, unlawful, or unauthorized destruction, loss, alteration, disclosure, acquisition, or access, as well as all other forms of unlawful processing. To achieve this, we have implemented sub-policies and guidelines relating to the protection of your personal information. For example, our staff is permitted to access customer personal information only to the extent necessary to fulfill the applicable business purpose(s) and to perform their job, subject to confidentiality obligations.

H. Links to other websites and services

The App may contain links to and from sites maintained by third parties. This Notice does not cover your activities on those sites, any information you may provide to those sites, or information that may be collected about you by those sites. We recommend you read the privacy notices or policies of these sites.

Appsflyer: www.appsflyer.com/legal/privacy-policy

Applovin/Max: www.applovin.com/privacy

Facebook:

www.facebook.com/privacy/policy/?entry_point=comet_dropdown

Google Admob/Firebase policies.google.com/privacy?hl=en

Mintegral: www.mintegral.com/cn/privacy

Pangle: www.pangleglobal.com/zh/privacy/partner-en

Inmobi: www.inmobi.com/privacy-policy

Vungle: liftoff.io/privacy-policy/

I. Information rights

You have rights with respect to your personal information. This includes the right to request that we:

- Provide you the categories of personal information we have collected or disclosed about you.
- Provide access to and/or a copy of specific pieces of information we hold about you.
- Delete certain information we have about you.
- Correct inaccurate personal information we have about you.

For security purposes, we will attempt to verify your identity prior to fulfilling your request.

J. Questions and concerns

If you have any questions, comments, complaints or requests regarding this Notice, please contact us by email chihang3924@outlook.com

K. Changes to this Notice

We may change our Notice from time to time, to reflect changes in our practices or to comply with changes in applicable law or regulatory requirements. We will post any changes to this Notice on this page and encourage you to check this page regularly to keep informed. If you would like to view our previous Privacy Notice, you can contact us.